**ViewSonic Brings Esports to Education with Product Solutions and Speakers to Address Career Pathways at ISTE 2023**

***The ViewSonic Gaming Booth to Host Panels, Mario Kart Competitions and Scavenger Hunt***

**PHILADELPHIA, PA – ISTE, Booth #1929 – (June 26, 2023) –** [ViewSonic](http://www.viewsonic.com) Corp., a leading global provider of visualsolutions, brings [esports and education](https://www.viewsonic.com/us/esportsforschools) together at the [ISTE Live 23 Conference](https://conference.iste.org/2023/), June 25-28, 2023, in Philadelphia, PA. Designed and engineered for esports competitions and gamers of all levels, ViewSonic® gaming monitors deliver the speed, power, and visuals that gamers need to win. ViewSonic will host several expert speakers to address esports-related career paths, student development, and team building.

Among the exciting events ViewSonic will be hosting during ISTE 2023, is a Mario Kart tournament where ISTE attendees can compete for the best time and enter for a chance to win prizes such as a ViewSonic® VX1755 portable monitor, an Amazon gift card and SWAG bags. Attendees can also partake in a scavenger hunt where they visit various partner booths, complete a small task and win various prizes.

“As esports and gaming continues to grow, ViewSonic is presenting its solutions to educators with ways to create successful esports programs and encourage students to develop their skills,” said Danny Ordway, vertical marketing manager, gaming. “ViewSonic is here to support the needs of schools and educators with not only hardware products, but experts who can provide guidance on equipment needs, team organization, paths to graduation, and even scholarship opportunities.”

The company will also host several expert speakers during the ISTE 2023 Conference, including but not limited to:

* Danny Martin, CEO and Co-Founder of Esposure

“Pathway to Professional Careers in Esports”

* Charles Palmer, Program Chair for Interactive Media and Esports Management at Harrisburg University

“Esports University Opportunities & Student Development”

* Seth (SUPR) Hoffman, Professional Esports Player, Coach and Executive of SONIQS

“A Professional’s Perspective: Equipment and Coaching to Win in Esports”

See the full schedule of panelists, dates and times [here](https://brandcentral.viewsonic.com/m/9246e70b43757b8/original/23TSH-EDU1315b_ISTE23_Schedule.pdf).

For further news and information about ViewSonic, visit [ViewSonic.com](http://www.viewsonic.com/us/) and follow on [Facebook](https://www.facebook.com/viewsonicedu/), [YouTube](http://www.youtube.com/viewsonicvideo) and [Twitter](https://twitter.com/viewsonicedu?lang=en).

**About ViewSonic**

Founded in California, ViewSonic is a leading global provider of visual solutions and conducts business in over 100 countries worldwide. As an innovator and visionary, ViewSonic is committed to providing comprehensive hardware and software solutions that include monitors, projectors, digital signage, ViewBoard® interactive displays, and myViewBoard® software ecosystem. With 35 years of expertise in visual displays, ViewSonic has established a strong position for delivering innovative and reliable solutions for education, enterprise, consumer, and professional markets and helping customers “See the Difference®.” To find out more about ViewSonic, please visit [www.viewsonic.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.viewsonic.com&d=DwMFog&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=83rNCajwxBluwbVQ8zeRt-gdk9Ei25cPm-coFvEoLbE&m=tRruhVqvJpek5wGhg-c68CyO-Vz1E5FpXVlWcFDcSHk&s=I64Ret-UCBbICgYHhA6kyFkYu3X2pILimcBr3mTEWxU&e=).

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