

**INDUSTRY**

- Education

CHALLENGE

- Leverage installed ViewBoard displays to broadcast video messages

High School Principal Broadcasts Positivity with ViewSonic myViewBoard Manager Advanced Software and ViewBoard Interactive Displays

In a district known for high poverty and crime rates, the principal of one high school found a unique way to leverage the ViewSonic® myViewBoard Manager™ Advanced software by using its video broadcast function to create positivity and connection within the school community. Before he could do so, however, he would need to deploy ViewBoard® interactive displays in each classroom.

Upon arriving at the school, the then-new principal took stock of the classroom display situation: a mix of older ViewSonic ViewBoard interactive displays and aging Promethean boards. Learning that the teachers preferred the ViewBoard interactive displays, he and the school improvement team agreed to purchase enough ViewBoard interactive displays to cover every classroom, as well as to upgrade older models.

It was a wise investment. Teachers use the ViewBoard displays daily for instruction and are well-versed in using the included myViewBoard® software tools to boost collaboration and engagement. For example, one English teacher breaks students into workstations, with one group working at the ViewBoard display. Students interact with text on the board, which allows them to annotate, highlight, and request audio readings – an outstanding way to improve vocabulary and comprehension.

The school's IT lead uses the included myViewBoard Manager Advanced software to access and manage the school's displays from one centralized location. Her team has improved efficiency, contained costs, and delivered outstanding device uptime using its many capabilities. For example, the device monitoring function allowed her to remotely power the displays on and off, avoiding potentially high electrical costs.

The school's IT lead uses the included myViewBoard Manager Advanced software to access and manage the school's displays from one centralized location. Her team has improved efficiency, contained costs, and delivered outstanding device uptime using its many capabilities.

SOLUTION

- ▶ myViewBoard® Software
- ▶ Upgrade to myViewBoard Manager Advanced subscription

RESULTS

- ▶ Manager Advanced enabled easy distribution of video to all classrooms
- ▶ The software further allows for sending messages to select classrooms
- ▶ School spirit has been boosted by the regular “positivity programming”
- ▶ Video broadcasts reinforce school rules and build community connection

myViewBoard®



Manager

Also included with the free Manager software is the ability to distribute text-based messages across some or all ViewBoard displays. This principal wanted to do more. The leader of a school where 80% of the students qualify for free or reduced lunches and live in an often violent and uncertain community, his goal was to leverage the ViewBoard displays to extend the power of the positive through dynamic and compelling school-wide messaging.

For this he needed the ViewSonic Manager Advanced subscription-based software solution. After a 90-day free trial, he was ready to go all-in with the subscription at the start of the next school year. Guided by the school improvement theme *Connectedness*, the principal began creating videos that highlighted the good stuff: students winning awards, following the rules, having fun, attending school events, and supporting one another. To capture student attention, he broadcasts them to every ViewBoard display in the school at random times - including in the middle of classes.

The principal uses these connectedness videos to shape school culture, positively impact social-emotional learning, and provide public service announcements about topics such as when and where phone use is allowed. As hoped for, the videos have become a happily anticipated part of the school environment.



Creating videos is as easy as using his iPhone to record along with apps on his laptop, the principal says, which enable him to edit and add captions. The myViewBoard Manager Advanced software further enables him to broadcast YouTube videos or other web-based content, another feature that he leverages for positive impact. Occasionally he will send messages to certain classes, easily identifying and selecting the ViewBoard display endpoints using the Manager Advanced interface. Next on his agenda is learning how to use the Manager Advanced software to broadcast Google Slides presentations.